

Special Events with Partners

Partnerships in NRM
PROSPECT Course

US Army Corps of Engineers
BUILDING STRONG®





National Kids to Parks Day: May 21, 2016

- The National Park Trust (NPT) is a non-profit organization that partners with the Corps to connect children to the outdoors by encouraging families to visit their federal and state parks.
- Great opportunity in 2016 to co-brand events as Every Kid in a Park by targeting 4th grade classes.





KTP Day School Contest

- Opened January, Deadline March 2. \$1,000 grants to schools to bring kids to our parks.
- Students submit proposal for their KTP event at a park nearby
- Winners receive:
 - Funding for bus transportation, healthy snacks, park fees, supplies
 - Award certificate and KTP stickers for students
 - Classroom Buddy Bison to take on their park adventure
 - Featured news story on website and e-newsletter



<http://parktrust.org/youthprograms/national-kids-to-parks-day>



**NATIONAL
PARK TRUST**
TREASURE FOREVER.



MAY 21, 2016

KIDS TO PARKS™ DAY

WHERE'S BUDDY BISON BEEN?
GET YOUR OWN BUDDY BISON »

HOME

ABOUT US

PARK PRESERVATION

YOUTH PROGRAMS

GET INVOLVED

NEWS

CONTACT US

SHOP

DONATE

KIDS TO PARKS DAY

Sign up to be counted for this year's Kids to Parks day. Check back for events in your community closer to May 21, 2016!

Name*

Zip*

Email*

City

No. of Participants*

*Required

submit

MAY 21, 2016

1,090

Will celebrate the day!

KTP Contest

Park Events

Family Resources

Event/City Registration



UPLOAD YOUR OWN
PHOTO





National Get Outdoors Day: June 11, 2016

- Annual event in June organized and sponsored by the American Recreation Coalition.
- Goals: Reach underserved populations, first-time visitors to public lands, and reconnect youth to the great outdoors.



<http://www.nationalgetoutdoorsday.org/>

ABOUT

NEWS

LOCATIONS

GET INVOLVED



national
get outdoors
day

Photo Mosaic Contest

Enter for a chance to
WIN an "America the
Beautiful" PASS!

with

yonder

SATURDAY
JUNE 11
2016

148 Days
To
Go!

National Get Outdoors Day is a new annual event to encourage healthy, active outdoor fun.

Participating partners will offer opportunities for American families to experience traditional and non-traditional types of outdoor activities.

Prime goals of the day are reaching first-time visitors to public lands and reconnecting our youth to the great outdoors.

MORE



GO Day is proud to support the
First Lady's **Let's Move**
Outside campaign to eliminate
childhood obesity within one
generation.



National Sponsor

OFF!

OFF!® is a national sponsor of National Get Outdoors Day, one special day each year when Americans are encouraged to have healthy, active outdoor fun at sites across the nation.





National Public Lands Day

- NPLD is the nation's largest, single-day volunteer event for public lands in the United States. Sponsored by NEEF.
- Held on the last Saturday in September each year.
- Corps has been one of the largest participants among the federal land management agencies in NPLD over the past few years.



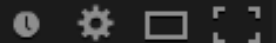
YouTube



<https://www.youtube.com/watch?v=hwTsu8R52Ps&list=PLDBAB07682437CF14&index=4>



0:13 / 1:52



<http://www.publiclandsday.org/>



Why am I seeing this new header?



National Public Lands Day



Program Sites

Site Managers: [Login](#) | [Sign Up](#)



[Tweet](#) 3,051 [Like](#) 11k

[Register a Site](#) [Find a Site](#) [NPLD Near You](#) [Resources](#) [Partners](#) [About](#)

Search

GO



National Public Lands Day

September 24, 2016

*Helping Hands for
America's Lands*

Thank You for Celebrating NPLD 2015!

NPLD 2015 Site Count: 2,520

News & Highlights

Quick Links



FLW Fishing Tournaments

- FLW is a tournament fishing organization that provides fishing resources and entertainment to their anglers, sponsors, fans and host communities.
- Corps signed a national MOU with FLW in 2013
- FLW provides Corps with booth space and outreach opportunities at WalMart, High School, and College Fishing tournaments





HOME TOURNAMENTS TIPS & TECHNIQUES ANGLER PROFILES CONNECT FANTASY MEMBERSHIP TV VIDEO SHOP

CURRENT EVENT

Oct 10 - 12

*** FLW LIVE VIDEO COVERAGE ***

LOGIN: E-MAIL ***** GO SEARCH

EVERSTART SERIES

Clear Lake

2013

High School Fishing

HOME DETAILS NEWS PHOTOS RESULTS VIDEO REGISTRATION & INFO STANDINGS SCHEDULE

Central Conference Championship 10/12
Northern Conference Championship 10/05
Southeastern Conference Championship 10/12
Southern Conference Championship 10/19
Western Conference Championship 10/13
National Championship - Beaver Lake 04/21

College bass clubs re-upping in pursuit of FLW College Fishing National Championship

MORE

LATEST NEWS

- Murray State University to host high school fishing open ...
- Nebraska wins TBF/FLW High School Fishing Southern ...
- Bandys High School wins Southeastern Conference Cha...
- Virginia wins TBF/FLW High School Fishing title
- Michigan wins TBF/FLW High School Fishing Central Co...
- Borah High Wins High School Fishing Western Conferen...
- McIntosh High School wins TBF High School Fishing Nati...
- FLW/TBF High School Fishing National Championship h...

ALL RECENT NEWS

TOURNAMENT INFO & REGISTRATION



PRECISION.

3M™ Peltor™
SHOTGUNNER™
HEARING PROTECTOR

3M

GET STARTED IN TOURNAMENT FISHING



TERRY
BOLTON



CREATED TO EXCITE.
ENGINEERED TO EXCEL.

BUILT TO BE YOURS™

mydreamrig.com

DAVID
DUDLEY

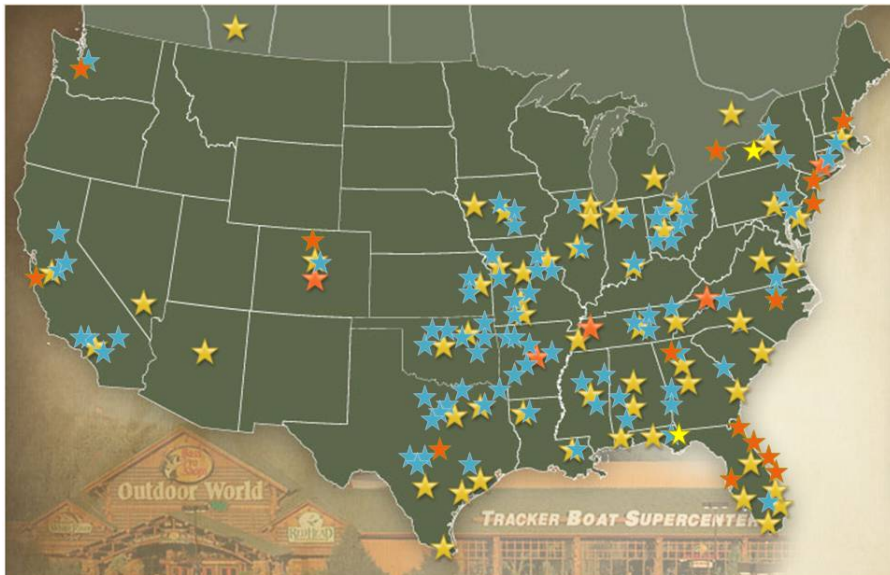


Bass Pro Shops Events

- Corps signed a regional MOU with FLW in 2012
- 2013 focus on water safety - Go Outdoors Event in 54 stores and Family Summer Camp in 56 stores with 12,000 contacts
- 2014 continued participation in store events



Corps Lakes Near Bass Pro Shop Locations



- New pilot Outdoor Academies at Corps lakes

★ Corps Lake ★ Bass Pro: Open Store ★ Bass Pro: Future Store





- Pilot project event at a Corps lake
- 1 day of school programs
- Weekend events for general public
- 6,000 estimated attendance
- Co-branded Every Kid in a Park

- 5 sponsoring partners, 110 other participating organizations
- Bass Pro provided all gear/marketing
- Pontoon/boat rides, SUP, canoeing, kayaking, fishing, hiking, biking, archery, air rifle, orienteering, pony rides, geocache, hunting dog demos, animals shows, rock climbing, petting zoo, gear demos, musical entertainment, mountain man village, Native American history





Every Kid in a Park



- Presidential initiative to get every 4th grader in America to public lands and waters in the 2015-16 school year
- Eight federal agencies participating (USACE, BLM, BOR, FWS, FS, NPS, NOAA, Dept of Ed)
- Interagency Annual 4th grade pass free to students by completing an activity online. Valid from Sep 1, 2015 – Aug 31, 2016
- Some transportation grants available from National Park Foundation
 - Awarded to Raystown, Tioga-Hammond/Cowanesque, Ouachita, Libby, Seminole, DeGray, Green River, Philpott
- Encourage co-branding with events that you already do:
 - National Public Lands Day
 - Kids to Parks Day
 - Eco-meets
 - School programs and dam tours
 - TRACK trails

- www.doi.gov/everykid





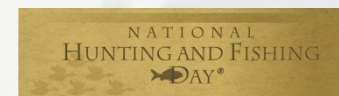
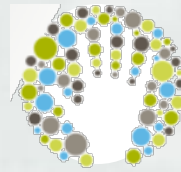
Kids in Parks TRACK Trails

- Self-guided, brochure-led trails designed for kids and their families
- Incentives for participation – free prizes
- Various trail types:
 - Hiking
 - Disc golf
 - Biking
 - Paddling
 - Geocache



Other Special Events

- National Volunteer Week (April)
- Earth Day (April)
- Arbor Day (April)
- National Safe Boating Week (May)
- International Migratory Bird Day (May)
- National Trails Day (June)
- National Marina Day (June)
- National Fishing and Boating Week (June)
- National Hunting and Fishing Day (September)



Eagle Fest at Arkabutla

- Mississippi Wildlife Rehabilitation Birds of Prey program
- MWR participates in Eagle Fest each year by bringing various birds for public education and awareness. MWR also assists with injured or orphaned wildlife on project.



Oolagah Annual Fishing Rodeo

- Informal partnership with the Chamber of Commerce
- A representative from the lake usually sits in on the board meetings
- Chamber advertises the event, brings in Pro Anglers, supplies some of the fishing poles, supplies the trophies for the kids, and supplies food
- Corps provides the facilities and fishing pond, and helps the kids fish and learn about water safety



YouTube



<https://www.youtube.com/watch?v=RIVNY0FJ5Fg&feature=youtu.be>



0:23 / 2:01



Biggest Kid's Fishing Day ever



SacramentoDistrict



What events are you doing with partners?

